



P.N.C. & K.R. COLLEGE F PG COURSES

PALNADU ROAD, NARASARAOPET

(Approved by AICTE & Affiliated to Acharya Nagarjuna University)

ACADEMIC INFORMATION

Disciplines & Departments :

P.N.C. & K.R. College of PG Courses was established in the year 1996-97 to provide Quality Education for the students of Palnadu Area. The college offers the "Need Based Education" since its inception. It has been making heroic attempts to promote education. The Management moulds the students into worthy individuals who can confidentially face the challenges of the coming millennium.

The Department of Management was established in the year 2009 with the Finance & Human Resource specialization in the course of M.B.A. (Master of Business Administration).

Courses Offered & Admissions :

Course Name	Starting Year	Approved Intake	Cat-A Quota Seats	Cat-B Quota Seats
Master of Business Administration (M.B.A.)	2009	60	42	18

College Fee:

Our College was collected the College Fee as per the Fee fixed by the APHER&MC, Tadepalli.

Course Name	Approved Intake	Cat-A Tution Fee	Cat-B Tution Fee
Master of Business Administration (M.B.A.)	60	32700	32700

Scholarship:

No Scholarships like Jagannana Vidya Deevana & Jagannana Vasathi Deevana was released for the PG students from the academic year 2020-2021.

Curriculum:

Curriculum of M.B.A. will be followed as per syllabus prescribed by Acharya Nagarjuna University. M.B.A. Course is of Two year duration and conducted in 4 semesters.

1st Semester:

- Management Process
- Quantitative Techniques for Managerial Decisions
- Managerial Economics
- Business Environment & Legislation
- Managerial Skill Development
- Accounting for Managers
- Information Technology for Managers

2nd Semester:

- Entrepreneurship Development
- Research Methodology & Business Analytics
- Organizational Behaviour
- Human Resource Management
- Financial Management
- Marketing Management
- Production & Operations Management

3rd Semester:

- Business Policy & Strategic Analysis
- Decision Support System & MIS
- Business Ethics & Corporate Governance

Elective Papers – Finance Area:

- International Financial Management
- Security Analysis & Portfolio Management

Elective Papers – Marketing Area:

- Advertising & Brand Management
- CRM & Relationship Management

Elective Papers – HRM Area:

- Management for Industrial Relations
- Management Training & Development

4th Semester:

- Corporate Evolution & Strategic Management
- Knowledge Management
- Global Business

Elective Papers – Finance Area:

- Financial Derivatives
- Management of Financial Services

Elective Papers – Marketing Area:

- Global Marketing Management
- Logistics & Supply Chain Management
- Rural & Agricultural Marketing

Elective Papers – HRM Area:

- Performance & Compensation Management
- HRD Strategy & System

Academic Calendar:

NAAC - 'A' Grade		
ACHARYA NAGARJUNA UNIVERSITY NAGARJUNA NAGAR, GUNTUR - 522 510, A.P., INDIA		
	Telephone No: 0863-2346115/603 Website : nagarjunauniversity.ac.in e-Mail : academicaru@gmail.com	
REGISTRAR		
No. ANU/Academic/MBA & MCA/Academic Calendar 2021-22/2022 Date: 08-02-2022		
PROCEEDINGS OF THE VICE-CHANCELLOR (FAC) Present: Prof. Rajasekhar, P.		
Sub:- ANU- Academic Section - I & II Semesters for M.B.A & M.C.A Courses - Academic Calendar for Academic Year 2021-22 - Approval - Orders - Issued.		
Ref:- 1. Proceeding of the V.C., No. ANU/Academic/ MBA and MCA A.C. Committee-2021-22/Constitution/2021, dated: 15-09-2021.		
2. Minutes of the meeting of the Committee held on dated 03-02-2022 along with the recommended Academic Calendar for I & II Semesters for M.B.A & M.C.A Courses for the Academic Year 2021-22 of ANU		
3. Vice-Chancellor's (FAC) orders dated: 04-02-2022.		

ORDER:		
The Vice-Chancellor, after having considered the proposed Academic Calendar 2 nd cited above, has approved the Academic Calendar I & II Semesters for M.B.A & M.C.A. Courses for the Academic year 2021-22. The approved academic schedule is as follows.		
Academic Calendar for I & II Semesters for M.B.A & M.C.A. Courses for the Academic Year 2021-22		
I SEMESTER		
Sl.No.	Particulars	Dates
1	Commencement of Classes for I Semester Candidates	05-01-2022
2	PONGAL Festival break	10-01-2022 to 16-01-2022
3	Conduct of 1st Internal Exams for I Semester Candidates	28-03-2022 onwards
4	Closure of admissions for various courses	To be decided later
5	Last date for submission of Master List of newly admitted I Semester Candidates of the Academic Year 2021-22 as per the proforma prescribed by the University	15-03-2022
6	Last date for payment of fees and submission of examination application forms for I Semesters to the Colleges/Departments.	30-04-2022
7	Last date for submission of galley's of I Semester students	25-04-2022
8	Conduct of 2nd Internal Exams for I Semesters Candidates	13-06-2022 onwards
9	Closure of Instructions for I Semester students	23-05-2022
10	Commencement of Practical Examinations	Within three days before or after theory exams
11	Commencement of I Semester-end examinations	27-05-2022

II SEMESTER

Sl.No.	Particulars	Date(s)
1	Commencement of Classes for II Semester Candidates	04-07-2022
2	Conduct of 1st Internal Exams for II Semester	29-08-2022 onwards
3	DUSSHERA Festival Break	03-10-2022 to 05-10-2022
4	Conduct of 2nd Internal Exams for II Semesters	20-10-2022 onwards
5	Last date for payment of fees and submission of examination application forms for II Semesters to the Colleges/Departments.	26-09-2022
6	Last date for submission of galleys of II Semester students	30-09-2022
7	Closure of Instructions for II Semester students	31-10-2022
8	Commencement of Practical Examinations / Viva-Voce etc.	Within three days before or after theory exams
9	Commencement of II Semester-end examinations	02-11-2022

It is informed that the above academic schedule, if any changes are found, please brought to the notice to the undersigned.

(BY ORDER)


REGISTRAR

To

1. The Principal, University College of Arts, Commerce & Law, ANU.
2. The Principal, University College of Sciences, ANU.
3. The Head, Dept. of Computers Science & Engineering, ANU.
4. The Head, Dept. of Commerce & Business Administration, ANU
5. The Co-Ordinator, P.G. & Professional Courses (Exams), ANU.
6. The Controller of Examinations, ANU.

Copy to:

1. The Dean, College Development Council, ANU.
2. The Librarian, Dr. Ambedkar Memorial Library, ANU.
3. The Co-Ordinator, IQAC, ANU.
4. The Assistant Registrar, Affiliation Section, ANU.
5. P.A. to Vice-Chancellor, ANU.
6. P.A. to Rector, ANU.
7. P.A. to Registrar, ANU.
8. The In-Charge, University Website, ANU - With a request to upload the same at the appropriate place in the ANU Official Website.

Quality Parameters:

- ✓ Deputing the staff members to attend seminars, Webinars & Faculty development programmes.
- ✓ Providing Quality education with the help of CBT tools.
- ✓ Conducting Industrial tours to gain real time experience for the students.
- ✓ Ragging free environment.

INFRASTRUCTURE

Campus Buildings



Library :



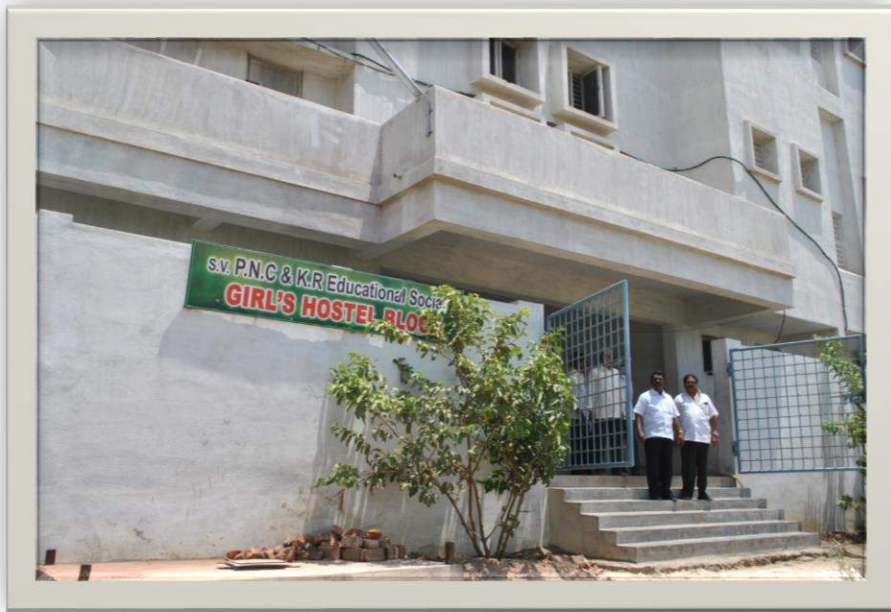
Labs :



Play Ground :



Hostel :



Events :







Sports :



Transport & Parking:



FACULTY INFORMATION

Teaching & Non-Teaching Profile:

Teaching Staff Details:

S.No.	Name of the Staff Member	Designation	Qualification	Photo
1.	Dr. Maddi Hanumaiah	Director & Professor	M.B.A., M.Com., Ph.D	
2.	Dr. K. Purushottam Kaushik	Associate Professor	M.B.A., Ph.D.	
3.	Sri G. Venkata Rao	Asst. Professor	M.B.A.	
4.	Sri T. Venkateswara Rao	Asst. Professor	M.B.A.	
5.	Sri Rondi Siva Krishna	Asst. Professor	M.B.A.	
6.	Sri. M. China Bala Koti Reddy	Asst. Professor	M.B.A.	

Non-Teaching Staff Details:

S.No.	Name of the Staff Member	Designation
1.	K. Sri. K. Hanuma Reddy	LDC
2.	Smt. B. Sudha Rani	Clerk
3.	Sri Sk.A.Haq.Pasha	Attender
4.	Sri P. Hanumantha Rao	Attender

Publications:

- An Empirical Analysis on the Employee Perceptions toward Green HRM practices with reference to Health Care Sector in Andhra Pradesh was published in International Journal of Research in Business Management (impact :- IJRBM) ISSN(P): 2347-4572, ISSN(E): 2321- 886X– Vol.6, Issue -12, December 2018, 39 to 46 by Dr. K.P. Kaushik, Research Scholar, Department of HRM, Acharya Nagarjuna University.
- A Study on the role of Green Human Resource Management Practices on Employee Performance – An empirical analysis on Healthcare Industry was published in International Research Journal of Management sociology and humanities ISSN 2277 – 9809, ISSN 2348 – 9359 IRJMSH Vol 9 Issue 1 Year 2018 by Dr. K.P. Kaushik, Research Scholar, Department of HRM, Acharya Nagarjuna University.